



ICO et crowdfunding



Financement
Participatif
France



EUROPEAN
CROWDFUNDING
NETWORK

KRAMER LEVIN



About CrowdTuesday

- Small networking event, characterized by informal atmosphere
- Aiming at bringing together at local level the various actors around the crowdfunding industry
- Consolidating the crowdfunding ecosystem at regional and european level
- Implemented by volunteer ECN Members



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About the organisers

- Financement Participatif France
- Pôle Finance Innovation
- European Crowdfunding Network
- Kramer Levin



Financement
Participatif
France



Finance
Innovation
Pôle de compétitivité mondial



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NETWORK

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Agenda

Interventions animées par Oscar Relier

- *Pierre Gérard*



- *Hubert de Vauplane*

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- *Sébastien Jehan*



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France



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CROWDTUESDAY : ICO et crowdfunding

24 octobre 2017

Pierre GERARD
cofondateur - CEO
pierre.gerard@scorechain.com



SCORECHAIN

Une Startup Blockchain depuis 2014

The screenshot shows the homepage of the SCORECHAIN website. At the top, there is a navigation bar with the SCORECHAIN logo, a search bar, and links for "BTC Analytics Platform", "Services", "Collaborative Projects", and "Contact us". Below the navigation bar, a large banner features the text "Manage your assets with Blockchain". The page is divided into three main sections: "Bitcoin Analytics" (blue background), "Blockchain Services" (green background), and "Collaborative Projects" (purple background). Each section contains descriptive text and a yellow "Discover" or "Find out more" button. The "Bitcoin Analytics" section includes some technical data at the bottom.

SCORECHAIN

BTC Analytics Platform Services Collaborative Projects Contact us

Manage your assets with Blockchain

In-depth Entity Identification
Bitcoin Analytics

Our tool allows companies to implement regulatory compliance procedures for Bitcoin activities, to investigate on forensics, and also to enhance Bitcoin companies customers engagement strategy

#3pEp8M MIXING #p... Mining 71 small imp... Big cluster gr... /6 ▼

Discover

Blockchain Services

Our team of experts aims to help companies willing to consider distributed ledgers for their activities. We offer, product and PoC development, as well as trainings and blockchain-as-a-service hosting

What we do

Collaborative Projects

Blockchain revolution has started. We lead and we are involved in several Blockchain consortia as we believe in the network effect for the Blockchain success.

Find out more

ICO: initial coin offering
Levée de fonds par
l'émission d'un jeton
(token) géré par un
smart-contract et/ou dans
une Blockchain

VALEUR du TOKEN

Un % des revenus futurs

Une partie d'un projet – comme des actions (?)

Le droit futur d'usage d'un service (défini)

Une future devise d'un nouvel écosystème (à définir)

Aucune à priori

Sérieusement ?

*EOS TOKENS HAVE NO RIGHTS, USES OR ATTRIBUTES. **The EOS Tokens do not have any rights**, uses, purpose, attributes, functionalities or features, express or implied, including, without limitation, any uses, purpose, attributes, functionalities or features on the EOS Platform. **The company does not guarantee and is not representing in any way** to Buyer that the EOS Tokens have any rights, uses, purpose, attributes, functionalities or features. Company will have no control over when, how or whether the EOS.IO Software is adopted or implemented, or how, when or whether the EOS Platform is launched.”*

Ethereum était aussi une ICO

source recordskeeper.co

INVESTIR



ethereum

ERC20 Token Standard

See also [Ethereum Based Tokens](#) and [ERC20 Wallet Support](#)

The [ERC20](#) token standard describes the functions and events that an Ethereum token contract has to implement.

Contents [hide]

- 1 The ERC20 Token Standard Interface
- 2 How Does A Token Contract Work?
 - 2.1 Token Balance
 - 2.2 Transfer Token Balance
 - 2.3 Approve And TransferFrom Token Balance
- 3 Sample Fixed Supply Token Contract
- 4 Further Information On Ethereum Tokens

The ERC20 Token Standard Interface

Following is an interface contract declaring the required functions and events to meet the ERC20 standard:

```
1 // https://github.com/ethereum/EIPs/issues/20
2 contract ERC20 {
3     function totalSupply() constant returns (uint totalSupply);
4     function balanceOf(address _owner) constant returns (uint balance);
5     function transfer(address _to, uint _value) returns (bool success);
6     function transferFrom(address _from, address _to, uint _value) returns (bool success);
7     function approve(address _spender, uint _value) returns (bool success);
8     function allowance(address _owner, address _spender) constant returns (uint remaining);
9     event Transfer(address indexed _from, address indexed _to, uint _value);
10    event Approval(address indexed _owner, address indexed _spender, uint _value);
11 }
```

Pourquoi une ICO ?

UNE TRANSFORMATION DE L'INVESTISSEMENT

Simplifier, démocratiser, fluidifier l'investissement dans des startups, des gros projets

Utilisation de la technologie d'une activité traditionnelle de capital risk / crowdfunding

Gestion par cryptographie/smart-contract:
plus rapide, plus de transparence, audit simplifié

Digital securities -> régulation ???

EBIT vs Market Cap





DISRUPTION !

ICO: créé par des startups pour les applications décentralisés – sans « tiers de confiance central »

A-t-on besoin du Token ?

Crée-t-on une nouvelle proposition de valeur ?

Actions -> Entreprises

Obligations -> Etat

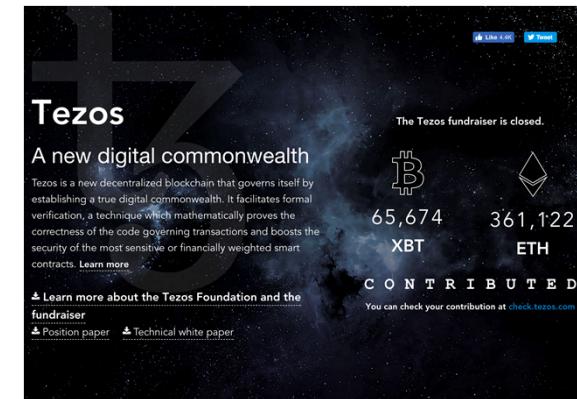
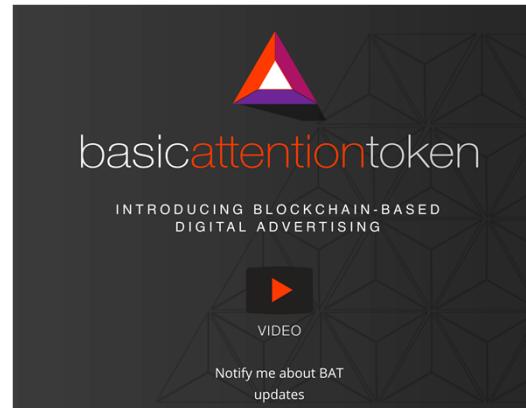
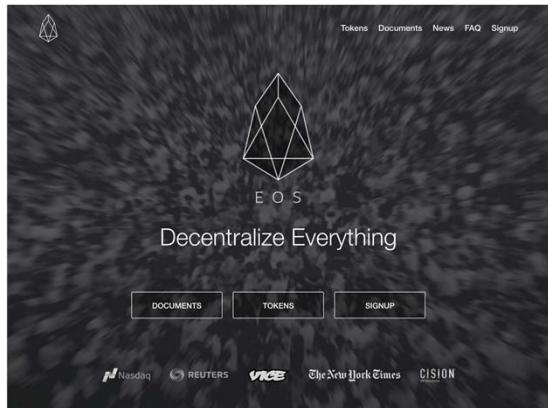
Emprunt long terme -> Immobilier

Token – cryptoasset -> Applications décentralisées

1 Token sur 10 est utile !

<https://www.bloomberg.com/news/articles/2017-10-23/only-one-in-10-tokens-is-in-use-following-initial-coin-offerings>

EFFET ouah



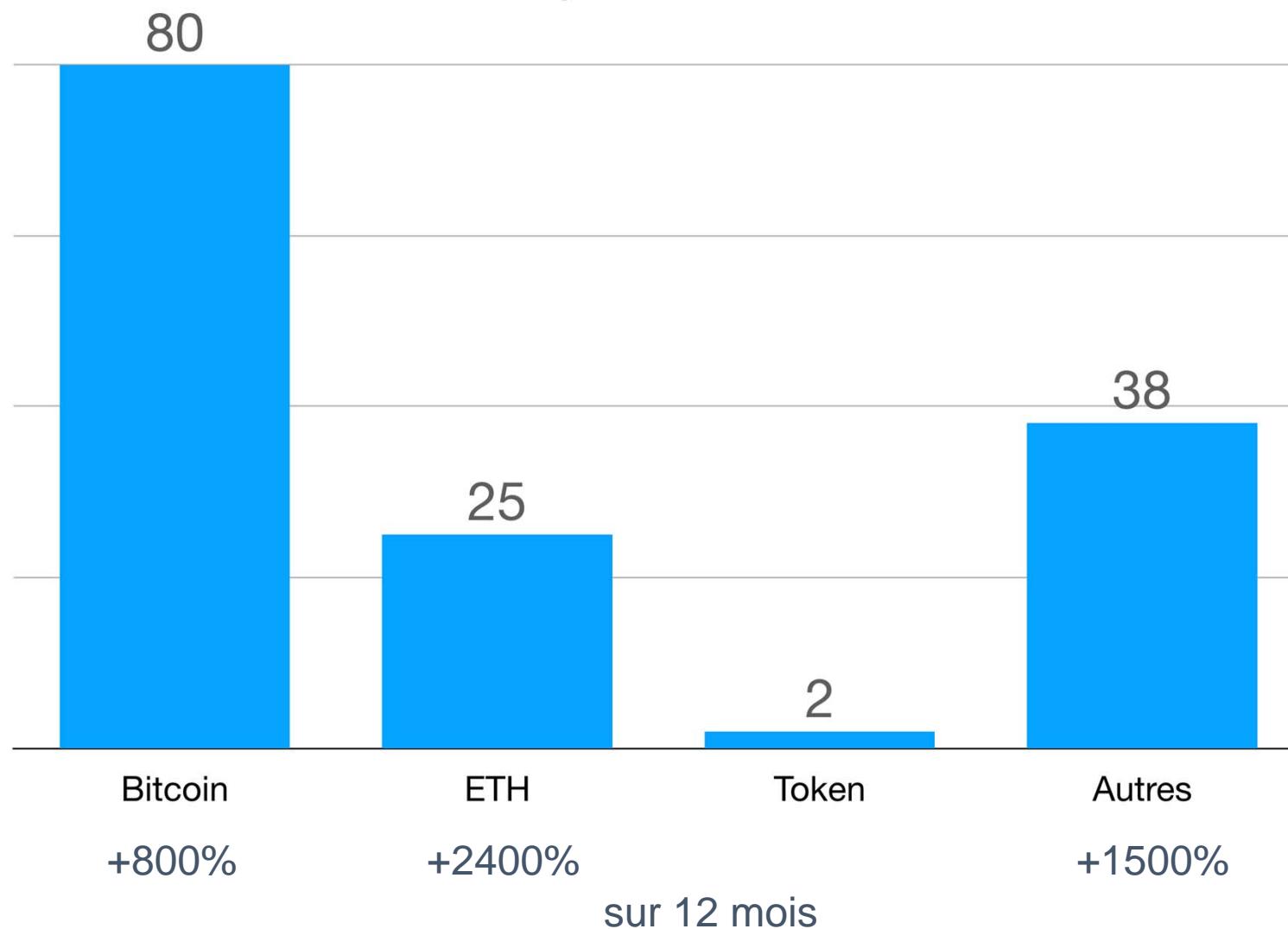
EOS
275 Mio€

BAT
68 Mio€

TEZOS
195 M€

source recordskeeper.co

Market Cap € au 20 oct 2017



ICO / CROWDFUNDING

Marché de 30 milliards d'Euro en 2015

ICO:

Gain de temps

Approche globale

Simplification du process de levée

Création d'ambassadeurs (premiers investisseurs)

Accès direct à des montants importants

Baisse le risque de dilution

Crée de la liquidité – trading de tokens

La place des plateformes de Crowdfunding ?

Marketing direct

Plus de rôle de tiers de confiance

Problème d'indépendance Audit vs Recommandation

Accès direct pour l'investisseur



ICO RATING
BETA

RATING AGENCY
FOR ICO MARKET

ICOrating specializes in evaluating companies with a planned ICO. ICOrating's analysis is thorough and objective, reviewing companies as potential investment objects.

ICOs' review
Look up a specific of startups and analytical review

Upcoming Ongoing Past Scam

find project by

NAME	HYPE-SCORE	RISK-SCORE	POTENTIAL	DEEP RATING	START ICO
Kin	VERY LOW	MEDIUM	HIGH	NOT ASSIGNED	TBA
Peerbanks	VERY LOW	MEDIUM	TBA	NOT ASSIGNED	18.07.2017
Propy	LOW	LOW	TBA	NOT ASSIGNED	25.07.2017
Sosnovokino	VERY LOW	TBA	TBA	NOT ASSIGNED	26.07.2017
Tierion	VERY LOW	LOW	TBA	NOT ASSIGNED	27.07.2017
bhotspot	VERY LOW	TBA	TBA	NOT ASSIGNED	30.07.2017
Filecoin	VERY LOW	LOW	TBA	NOT ASSIGNED	TBA
Veondao	VERY LOW	HIGH	TBA	NOT ASSIGNED	TBA
Grid+	VERY LOW	LOW	TBA	NOT ASSIGNED	TBA



ICO TRACKER

Currency	Current Price	Change (%)	Market Cap
BTC	\$2,064.18	▲ 7.44%	\$0.08232900
ETH	฿0.08232900	▲ 10.54%	฿16,926.82
ETC	฿0.00704069	▲ 5.64%	฿72,851.60
KMD	฿0.00042821	▲ 28.02%	฿126,109.64
DCT	฿0.00039918	▲ 16.09%	฿261.32
WINGS	฿0.12266	-	฿122.66

Current

Encrypgen
Software for securely storing, sharing, and protecting genomic data

Launch: TBA
Base: Own
Whitepaper
Escrow

ICO: 80,000,000 DNA of 100,000,000

29/05/2017 00:00:00 UTC - 17/07/2017
Start Bonus: 0% - Raised: ฿560

FinShi Capital
Venture blockchain-based fund for investing in blockchain startups

Launch: TBA
Base: Waves
Whitepaper
Escrow

ICO: ~ FINS ~

05/07/2017 16:00:00 UTC - 18/07/2017
Start Bonus: 10% - Raised: ฿0

True Flip
Worldwide Blockchain Lottery

Launch: 20/04/2017
Base: Ethereum
Whitepaper
Escrow

ICO: 14,700,000 TFL of 21,000,000

28/06/2017 12:00:00 UTC - 19/07/2017
Start Bonus: 30% - Raised: ฿1,420

Gilgam
E-Sport platform where gamers can make profit from their skins

Launch: TBA
Base: Ethereum
Whitepaper
Escrow

ICO: ~ GGS ~

20/05/2017 00:00:00 UTC - 20/07/2017
Start Bonus: 0% - Raised: ฿86

SkinCoin
Ethereum token for instant trading CS:GO, Dota 2 skins

Launch: TBA
Base: Ethereum
Whitepaper
Escrow

ICO: 600,000,000 SKIN of 1,000,000,000

21/06/2017 12:00:00 UTC - 21/07/2017
Start Bonus: 20% - Raised: ฿1,214

SunContract
An energy trading platform that utilises block technology

Launch: TBA
Base: Ethereum
Whitepaper
Escrow

ICO: ~ SNC ~

28/06/2017 15:00:00 UTC - 25/07/2017
Start Bonus: 0% - Raised: ฿460



SCORECHAIN

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SCORECHAIN S.A.

Pierre GERARD - CEO

pierre.gerard@scorechain.com

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KRAMER LEVIN NAFTALIS & FRANKEL LLP

Initial Coin Offerings (ICOs) Finance Participatif France

Hubert de Vauplane

24/10/2017

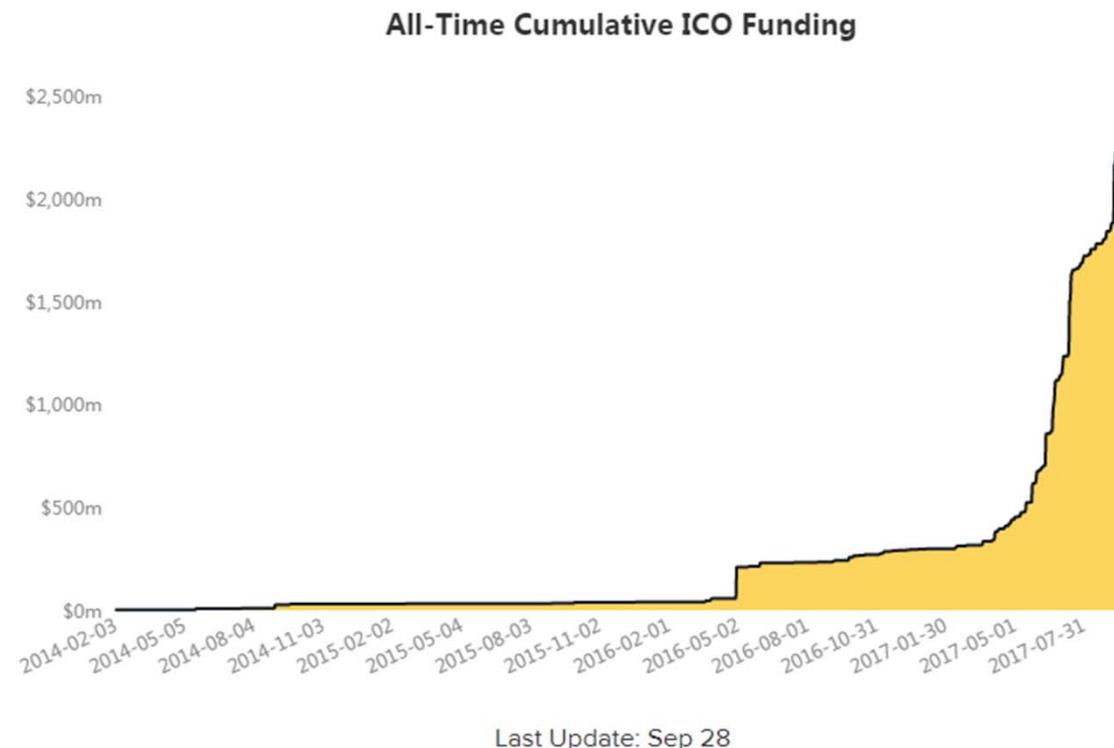
Summary

Volume et opérations	3
Description des ICOs	8
Position des régulateurs	14



Volume et opérations

Volume et opérations



Source : CoinDesk

KRAMER LEVIN

- 06/09/2017

Volume et opérations

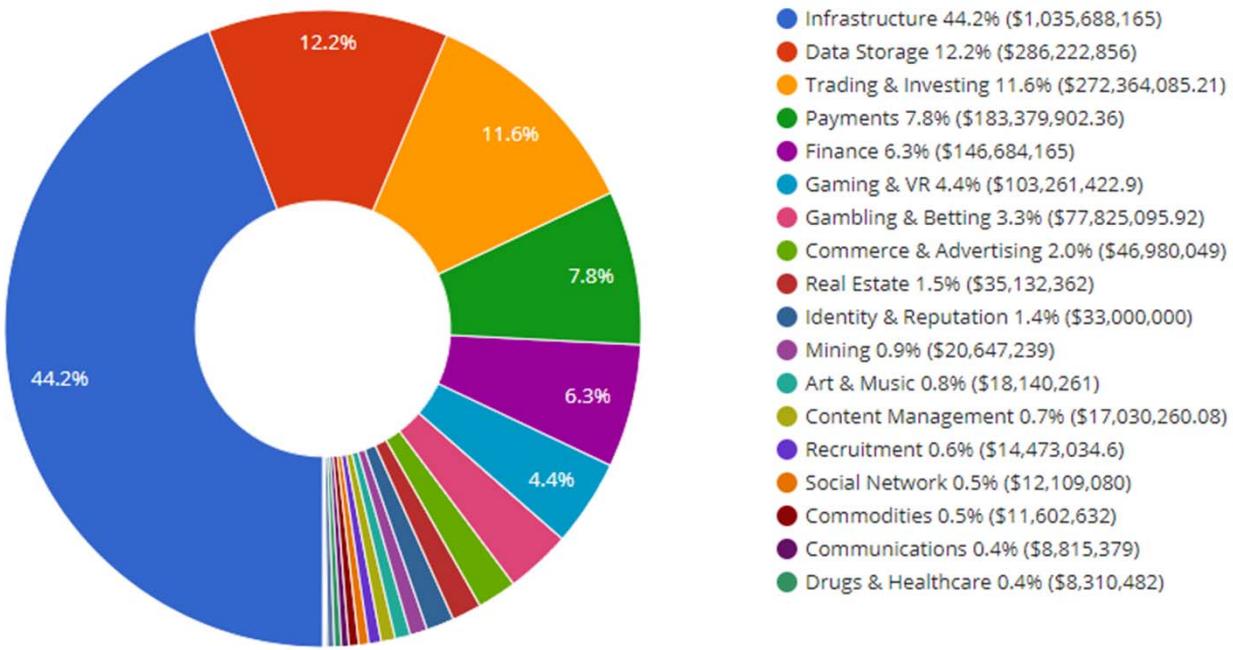


Source : CoinDesk

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Volume et opérations

ICOs by Category 2017



Source : CoinSchedule

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Volume et opérations

Total Raised: \$2,345,301,347

Total Number of ICOs: 153

Top Ten ICOs of 2017

Position	Project	Total Raised
1	Filecoin	\$257,000,000
2	Tezos	\$232,319,985
3	EOS Stage 1	\$185,000,000
4	Bancor	\$153,000,000
5	Kin	\$97,041,936
6	Status	\$90,000,000
7	TenX	\$64,000,000
8	MobileGO	\$53,069,235
9	Sonm	\$42,000,000
10	Aeternity	\$36,960,594

Total Raised: \$96,389,917

Total Number of ICOs: 46

Top Ten ICOs of 2016

Position	Project	Total Raised
1	Waves	\$16,436,095
2	Ionomi	\$10,576,227
3	Golem	\$8,596,000
4	SingularDTV	\$7,500,000
5	Lisk	\$5,700,000
6	Digix DAO	\$5,500,000
7	FirstBlood	\$5,500,000
8	Synereo	\$4,700,000
9	Decent	\$4,178,357
10	Antshares / NEO	\$3,608,378

Source : CoinSchedule

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Description des ICOs

Description des ICOs

- Les Initial Coin Offerings (ICOs), aussi connues sous le nom de "token sale" ou "token generating event", désignent les opérations par lesquelles des organisations procèdent à la vente de jetons numériques (*tokens*) afin de financer leur développement.
- Les tokens sont généralement achetés en **crypto monnaie** (bitcoin, ether, etc.),
- Les tokens constituent la **représentation numérique d'un ensemble de droits**. Les droits représentés par le token peuvent être variés :
 - ❖ **utility token**, token pouvant être échangé contre des biens ou services
 - ❖ **equity token**, token représentant des droits à une part des profits ou des droits de vote
 - ❖ **community token**, token pouvant être échangés au sein d'une communauté
 - ❖ **asset token**, token garanti par un actif

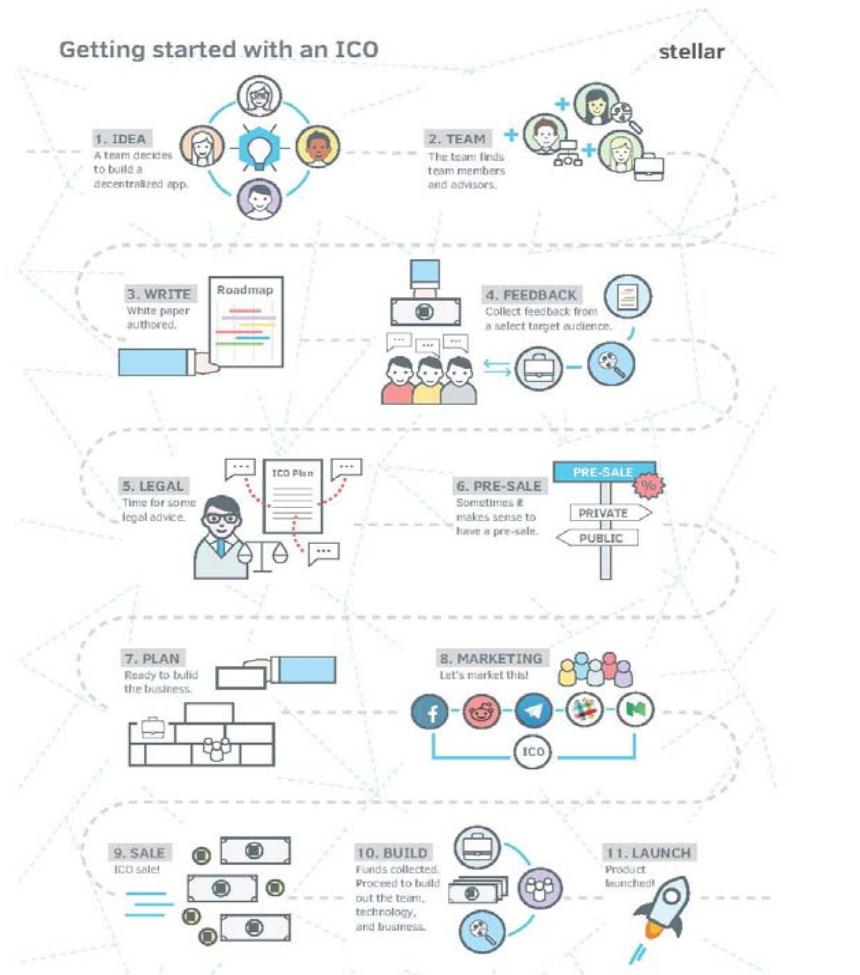
Description des ICOs

- L'analyse des tokens en droit civil permet de retenir deux qualifications potentielles :
 - ❖ Biens
 - ❖ Droits incorporels
- De plus, selon leur structuration et leurs utilités, **les tokens sont susceptibles de recevoir des qualifications juridiques relevant de divers droits spéciaux :**
 - ❖ Titres financiers
 - ❖ Services de paiement
 - ❖ Fonds d'investissement
 - ❖ Produits dérivés

Description des ICOs

- Les ICOs sont en général réalisées par des **start-ups liées aux technologies blockchain**.
- L'ICO est précédée de la publication d'un **White Paper** décrivant l'émission, les caractéristiques du token, le business plan de l'émetteur et l'utilisation prévue des fonds levés lors de l'ICO.
- L'ICO peut être précédée d'une **pre-sale**, soit une vente de tokens préalable à l'ICO et qui permettra de couvrir les frais associés à cette opération.
- La possession et le transfert des tokens est sécurisée par des clés cryptographiques et s'effectue sur une ***distributed ledger* (i.e. une blockchain)**.

Description des ICOs



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- 06/09/2017

Aspects KYC / AML

- Si l'anonymat des utilisateurs est vu comme un des principaux avantages de la blockchain, il soulève des interrogations en matière de respect par l'émetteur de l'ICO des dispositions relatives à la connaissance des clients (KYC) et à lutte contre le blanchiment de capitaux et le financement du terrorisme (LAB-LAT).
- La question de l'origine des fonds, et donc des risques de blanchiment, est ainsi le point juridique central dans les ICOs.
- La mise en place d'outils et de procédures spécifiques à ces problématiques (collecte des documents d'identité, vérifications à effectuer, etc.) est essentielle.
- Les régulateurs ne s'y sont pas trompés : certains, comme la FINMA suisse, ont axé leurs publications sur les ICOs autours de ces questions KYC / LAB-LAT



Position du régulateur

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Position des régulateurs

- Le régulateur financier au Royaume-Uni (*United Kingdom Financial Conduct Authority – FCA*) a, dans une publication en date du 12 septembre 2017, mis en garde les investisseurs potentiels quant aux risques associés aux ICO. La publication qualifie les ICO d'investissements spéculatifs très risqués et incite les investisseurs à la plus grande prudence. La FCA a également précisé que seuls certaines ICO seraient probablement susceptibles de relever de sa compétence.
- Le régulateur financier canadien (*Canadian Securities Administrators – CSA*) a publié une note en date du 24 août 2017 dans laquelle il affirme que les ICO pourraient être soumises au droit des titres financiers canadien mais précise que les jetons ne constituerait pas nécessairement des *securities* au sens du droit canadien. Le régulateur précise que les jetons pourraient également être soumis au droit des produits dérivés s'ils pouvaient être qualifiés de la sorte.
- Le régulateur financier israélien (*Israel Securities Authority – ISA*) a annoncé le 30 août 2017 qu'il organiserait un comité qui se prononcera sur l'application du droit des titres financiers aux ICO.
- Un comité de régulateurs mené par la Banque Populaire de Chine a publié une déclaration le 4 septembre 2017 interdisant toute ICO future et imposant aux émettrices de rembourser les jetons déjà émis.

Position des régulateurs

- **Le régulateur financier singapourien (Monetary Authority of Singapore – MAS)** a publié une déclaration en date du 1er août 2017 dans laquelle il affirme que certains jetons pourront être qualifiés de securities au sens du Securities and Futures Act singapourien, auquel cas les émetteurs devraient alors déposer un prospectus auprès de la MAS préalablement à l'offre de jetons sauf en cas d'exemption applicable. De plus, les émetteurs ou intermédiaires de ces jetons qualifiés de securities devraient disposer des agréments nécessaires conformément au Securities and Futures Act.
- **Le régulateur hongkongais (Securities and Futures Commission – SFC)** a, dans une déclaration du 5 septembre 2017, affirmé que les jetons pourraient, selon les circonstances de chaque ICO, être qualifiés de securities au sens de la Securities and Futures Ordinance, ce qui déclencherait diverses obligations d'agrément et d'enregistrement auprès de la SFC.
- **Le régulateur sud-coréen (Financial Services Commission – FSC)** a annoncé le 3 septembre 2017 la création d'un groupe de travail avec d'autres régulateurs sur les crypto-monnaies et leur cadre réglementaire. La FSC a notamment insisté sur son souhait de renforcer les exigences en termes de connaissance des clients et de lutte contre le financement du terrorisme. Le 29 septembre, elle a finalement interdit toute levée de fonds sous forme de crypto-monnaie, justifiant cette mesure par la protection des investisseurs face à l'augmentation des ICO frauduleuses.

Position des régulateurs

- Le régulateur financier suisse (Financial Market Supervisory Authority – FINMA) a, dans un communiqué de presse du 29 septembre 2017, annoncé enquêter sur plusieurs ICOs. La FINMA précise, dans le Guide 04/2017 publié à la même date, que les ICOs sont susceptibles, selon leur structuration, d'être gouvernées par (i) la réglementation relative à la lutte contre le blanchiment et le financement du terrorisme, (ii) la réglementation bancaire relative à la réception de dépôts du public, (iii) les règles applicables aux titres financiers et aux produits dérivés, et enfin (iv) celles applicables aux organismes placements collectifs.
- La Banque Centrale Russe, en plus de ses alertes concernant le caractère risqué des ICO, a annoncé vouloir restreindre les ICO à des investisseurs autorisés, via la bourse de Moscou, avant la fin de l'année.
- Le régulateur financier de Gibraltar (Gibraltar Financial Services Commission – GSFC) a annoncé le 22 septembre 2017 vouloir mettre en place une réglementation relative au secteur de l'échange de crypto monnaies. Le régulateur a précisé qu'une réglementation des ICOs était également envisagée, tout en mettant les investisseurs en garde sur le caractère risqué et spéculatif de ces opérations.
- Le régulateur malaisien (Securities Commission Malaysia – SC), dans une publication du 7 septembre 2017, a mis en garde les investisseurs sur les risques associés aux ICO, et notamment à la difficulté de vérifier l'authenticité de l'opération et de l'émetteur.

1 – INFORMATION PROVIDED BY THE ICO/ITO PROJECT

- Detailed and exhaustive presentation of the ICO/ITO Project
- Complete White Paper
- Detailed information on the team, market, product and legal entity(ies) sponsoring the ICO/ITO project
- Bylaws, articles of incorporation and shareholding structure
- Provide information used to determine target Cryptocurrency raised
- Roadmap for ICO/ITO Project
- Bios and resumes of the key players/staff of the project doing an ICO/ITO.
- Independent check of key players/Staff good standing ('Fit and Proper')
- Independent check on the advisors' suitability and independence.

ICO Charter

2 – INDEPENDENT LEGAL REVIEW OF THE ICO/ITO TOKEN AND ITS ISSUER

3 – WHITE PAPER FEATURES

- Underlying legal entity issuing tokens and its recent financials.
- Brief description of ICO/ITO project.
- Project ICO/ITO business Plan.
- Amount of cryptocurrency sought.
- Use of proceeds
- Technical presentation of project
- Token structure, mechanics, issuance (primary) and post ICO/ITO (secondary) features for the specific project ICO/ITO
- Risk disclosures / -Warning and disclaimers
- Legal rules and competent court in the EEA (European Economic Area)

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4 – ICO/ITO SMART CONTRACT CODE AND TECH SPECS PROJET MANIFESTO V1

-Smart Contract (s) or Access to code or any technical data detailing the Token delivery process, and subsequent impacts

5 – KYC, ANTIMONEY LAUNDERING AND ANTI TERRORIST PROCESS

- Passport, ID Card or any form of State issued ID document for physical person.
- Articles of incorporation of a legal entity with authorized signatory officers
- Tax-Residency of investor



6 – TOKENS AND CRYPTOCURRENCY RAISING PROCESS

- Disclosure of different types of ‘Wallets’, real time traceability of collected cryptocurrency (and/or Fiat currencies) for the ICO/ITO
- Disclosure of fees in tokens paid to advisors
- Pre-sales Mechanics/Rules and disclosure of rules to offer discounts
- Traceability of all crypto transactions
- Disclosure of all fees used for and during the process of the Pre-ICO/ITO and actual ICO/ITO



7 – USE OF ICO/ITO PROCEEDS

- Process of cryptocurrency proceeds ‘restitution in case the ICO/ITO target amount is not reached
- Creation of an ICO/ITO Escrow wallet for cryptocurrencies
- Rules and conditions for release of proceeds to the ICO/ITO projec

8 – ICO/ITO SAFETY AND SECURITY

- Ongoing presence of an IT supervisor during the ICO/ITO to monitor the ICO/ITO web site, hacking and the correct Bugs
- ISO 27001 certification recommended



9 – ACCEPTANCE OF A THIRD PARTY AUDIT TO MEASURE THE RISK OF THE PROJECT

10 – POST ICO

- Disclose ICO/ITO process and history with outcome and results
- Disclose market places where newly issued ICO/ITO token is traded
- Sequence and means by which regular updates on the project are provided to the community

KRAMER LEVIN

KRAMER LEVIN NAFTALIS & FRANKEL LLP

Hubert de Vauplane
Avocat / Attorney

KRAMER LEVIN



Kramer Levin Naftalis & Frankel LLP

47, Avenue Hoche 75008 Paris

Tel +33 (0)1 44 09 46 80 Fax +33 (0)1 44 09 46 01

Mob +33 (0)6 80 11 74 82

hdevauplane@kramerlevin.com

New York Paris Silicon Valley www.kramerlevin.com

CONTACT



MERCI

Vous êtes invités à poursuivre les échanges autour d'un buffet



Financement
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France



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DISTRIBUTED DATA PRIVACY

ICO : Wednesday 1st November till Friday 1st December

Why is rockchain so special?

1. The only **Ethereum Data Privacy** solution today
2. Rockchain represents a **milestone of Blockchain evolution** unlocking Blockchain potential for enterprise usage.
3. Rockchain is building the **infrastructure needed by the  ethereum community.**
4. Two of our products, **dAppbox & DashRock** are already available in Alpha version
5. Company registered in **France** and in compliance with European Union legislation.

 - the  **ethereum data privacy protocols**

DAPPS DEALING WITH PRIVATE (B2B/B2C) DATA: THE MARKET SIZE

DAPPS WITH PRIVATE AND
PUBLIC DATA LOGIC ON
 ethereum
AND




DAPPS WITH ONLY
PUBLIC DATA LOGIC
ON
 ethereum



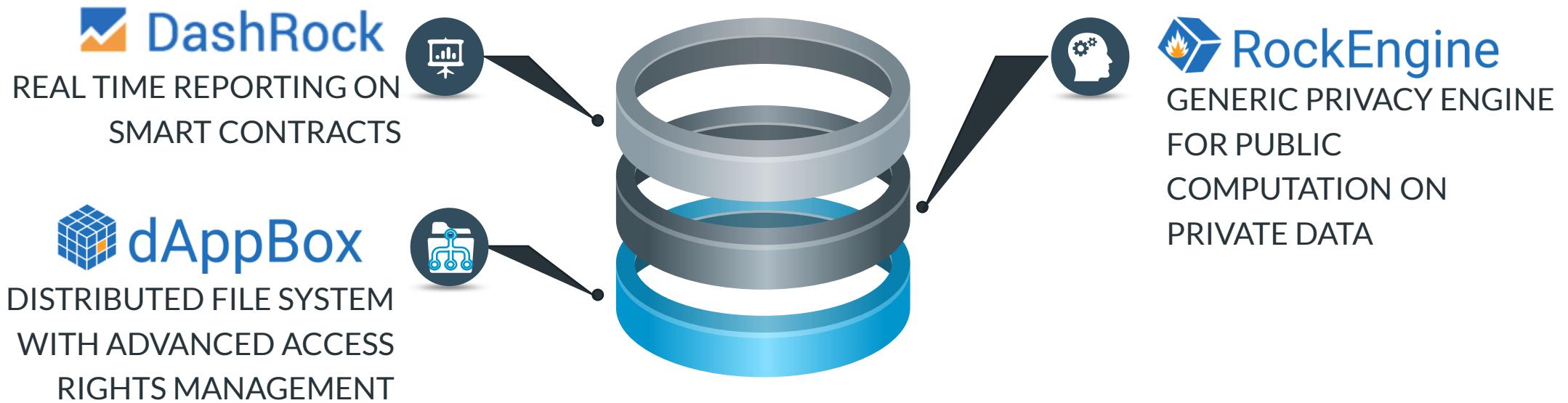
- The **OFFER** : Solving Data Privacy issues on  ethereum p.4
- The **MARKET**: Distributed Data Privacy Market p.9
- The **COMPANY**: 10 full time employees & 6 hands-on advisors p.13
- The **ICO**: The ROK Token Sale p.18
- The **PRE-SALE**: Advantageous Pre-Sale Conditions for 5 days only p.20



The OFFER

An infrastructure solving privacy issues on the  Ethereum Blockchain

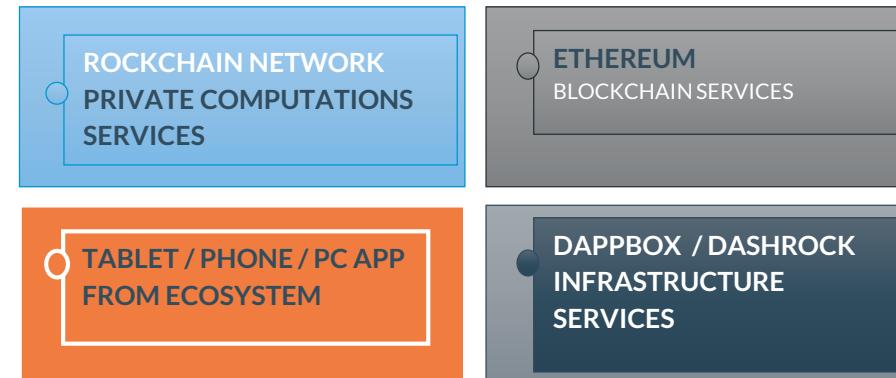
The 3 Technical Pillars of



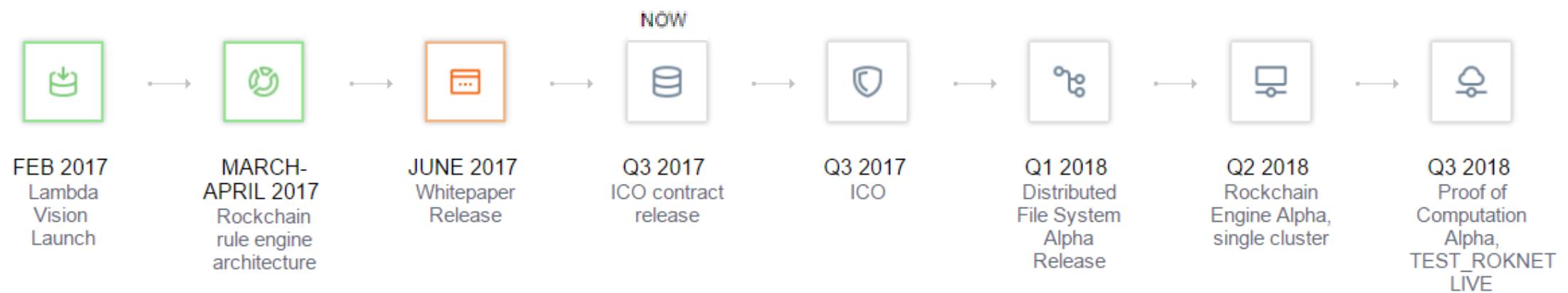


Privacy-enabled distributed applications with rockchain

Building dApps with rules on private data



rockchain ROADMAP





The MARKET

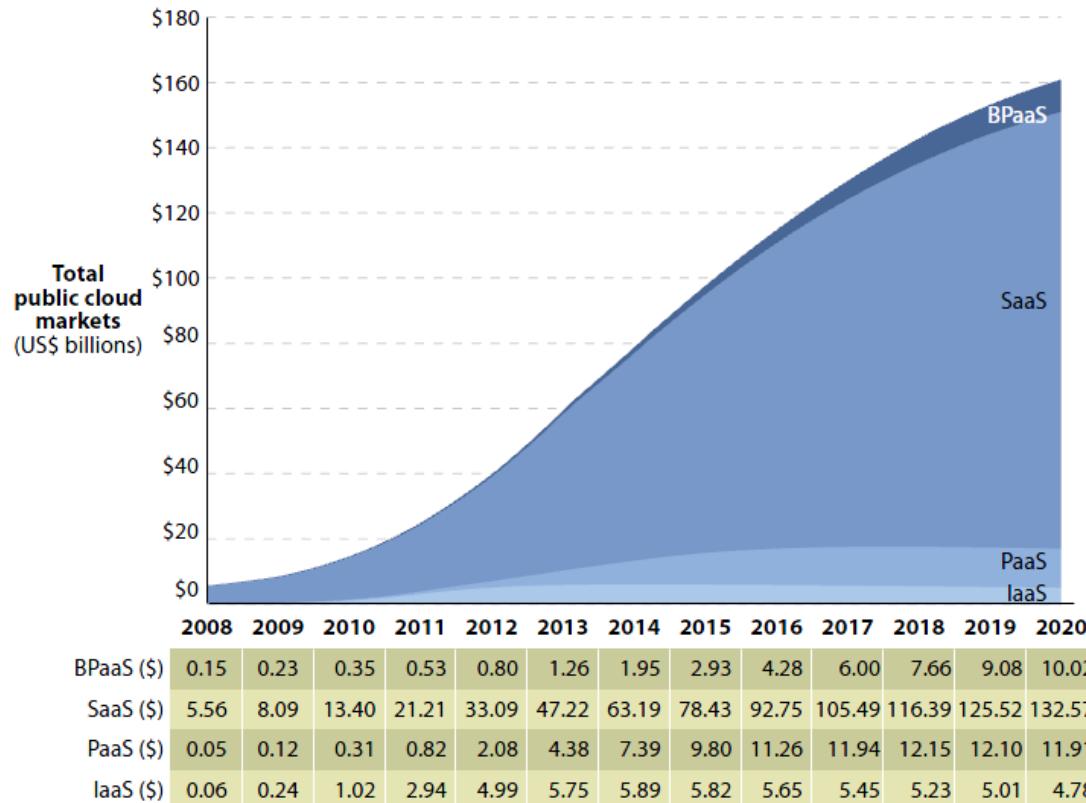
Collaborative cloud services is the next big thing in IT

And they're all about distributed data privacy

CLOUD SERVICES MARKET: 5 YEARS TO MATURITY ?

Forecast: Global Public Cloud Market Size, 2011 To 2020

The spreadsheet detailing this forecast is available online.



Source: Forrester Research, Inc.

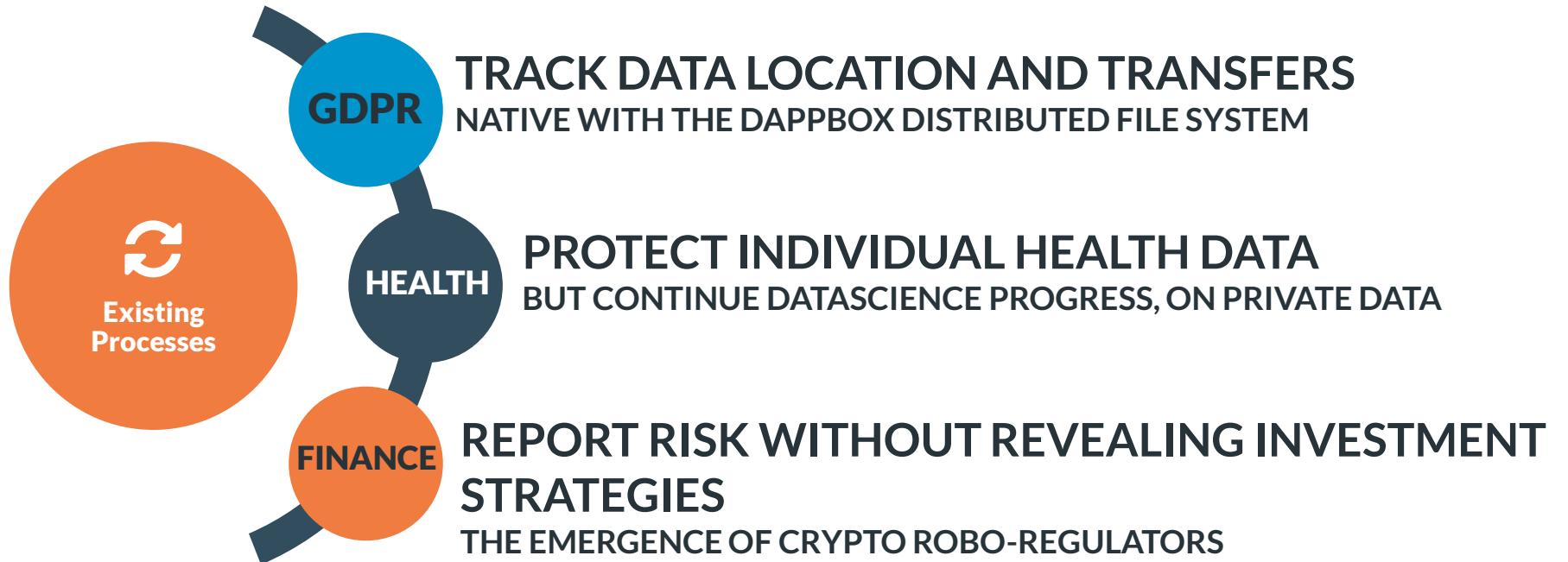
BEFORE MATURE \$150BN MARKET

- BUSINESS PROCESS AS A SERVICE
- SOFTWARE AS A SERVICE
- PLATEFORM AS A SERVICE
- INFRASTRUCTURE AS A SERVICE

2018 WITH : EMERGING MARKET

- CROSS-BUSINESSES PROCESS AS A SERVICE
- SOFTWARE USING LOCAL PRIVATE DATA AS A SERVICE
- NOTARIZED STORAGE AND EXCHANGES AS A SERVICE

THE REGULATORY CHALLENGES - as a Solution





Automating companies collaboration

- Shared R&D coinvestment programs
- Consortium data governance
- Internal data flow governance
- IT infrastructures: Distributeddatalakes, access rights on remote data flows
- Microservices: Invoicing on data facts

Ecosystem & Governance

- Health services ecosystem: DNA file analysis, medical imaging, biofeedback measures
- Financial data regulation: risk measures without revealing financial strategies
- Advertising: peer to peer advertisement networks
- BI on Ethereum (Peridot Intuit Edition): real time BI dashboards on Ethereum and Rockchain data
- Distributed machine learning (Peridot Intuit Edition): learn data clusters from private and distributed datasets

Consumers privacy-centered applications

- Privacy strict social apps (dating sites with privacy-preserving matching, search on demand for blog content)
- Privacy preserving robo-advisors (mortgages, loans, personal savings, robo-traders, health advisors, psy-advisors, online game advisors)
- Media content distributors: Define you own pricing model and govern your audience



The COMPANY

Lambda Vision SAS is the company behind Rockchain

Lambda Vision SAS is registered and operating in France

Our team is hosted at [#LePlateau](#) – The Société Générale FrenchTech center

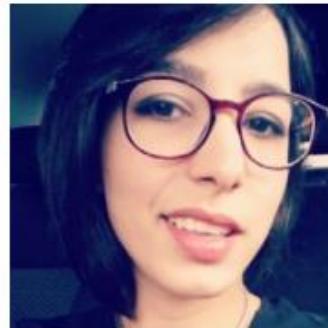
rockchain TEAM



Sebastien Jehan
CEO & Rockchain Inventor



Aayush Anand
Technical coordinator &
cloud architect



Yosra Helal
Blockchain developer



Melanie Hadj Hamou
Community Manager
assistant



Regis Gourdel
GO and crypto developer



**Oscar Luis Blanco
Brito**
GO developer



Karim Mabrouk
Go developer



Cyrine Baccar
BI & Python developer



Miguel Angel
Go developer



Djeneba BOCOUM
Go developer IOT & Smart
Devices

rockchain - 6 real hands-on advisors



Sebastien Collignon

Rockchain Enterprise Alliance roadmap

Sebastien is a business leader with a strong ability to build partnerships between technology providers. He managed several worldwide partnerships for Cisco in the IoT field. Sebastien is an active contributor and advisor on the Rockchain project.

sebastien.collignon@rockchain.org



Christophe Ozcan

Blockchain ecosystem advisor

Christophe is an experienced advisor and entrepreneur on Blockchain Ecosystem. He is an active participant of Blockchain community by promoting the technology through his interventions. CEO of Crypto4All a Blockchain consulting company and also an expert member of ISO/TC-307 committee for standardization of Blockchain and distributed ledger technologies. His interest in Blockchain technology began back in 2013 when he discovered Bitcoin and started to become a miner of cryptocurrencies with his own mining rig. Christophe is helping on the ICO project.

christophe.ozcan@rockchain.org



Jeff Guilbault

Communication & Content advisor

Jeff Guilbault is in charge of the communication and content. He holds an international MBA from Sorbonne Business School (University of Paris 1), for which he wrote a thesis on the disintermediation perspectives of blockchain in financial services, mobility and content. He has 15 years of experience at senior management level in the communication and content industry, driving European teams for global corporations such as Corbis (a Bill Gates company) and industry-leading Getty Images, where he focussed on growth through digital transformation.

jeff.guilbault@rockchain.org

rockchain - 6 real hands-on advisors



Elie Cézard

Advisor for the asset management industry

Elie is a business leader in financial markets digital change with a strong focus on financial markets processes, regulation and compliance. He is responsible for a business division in a large international FinTech with past entrepreneurial experiences ranging from stock exchanges to high-end restaurant. Elie has caught the Blockchain bug earlier on, creating the Paris Blockchain Meetup and organising with Pentalog the first worldwide Startup Weekend dedicated to Blockchains last winter. Elie is a digital currency / Blockchain working group member at the FIX Trading Community and a platform working group member at ICMA (International Capital Market Association). Elie holds an MSc in Finan Management from the Aberdeen Business School and a certification from the French Financial Markets Authority (AMF)

[Less...](#)

elie.cezard@rockchain.org



Pierre Bittner

banking business model decentralization roadmap

Now working as strategist and advisor to banks looking to take their Data Culture to the next level. Pierre is an executive manager with strong focus on leadership, building and guiding elite teams, business and technology transformation, change management and innovation through the latest technologies.

[Less...](#)

pierre.bittner@rockchain.org



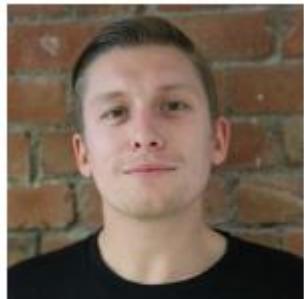
Laurent Grangeau

Rockchain cloud appliances

Laurent Grangeau is a cloud solution architect. He is helping us defining the Rockchain toolkit for the cloud

laurent.grangeau@rockchain.org

gen8omes - The First Blockchain Hybrid dApp



Mark Hahnel

Personal Genomics
Analysis DAPP



The only technology to safely query your genome

Help us bring low cost, secure genomic sequencing to the world



Security

Secure your genome from the moment it is sequenced – participate in the ICO to get your genome!



Usable

Grant controlled, un-compromised, access to medical professionals – or to pharmaceutical companies in exchange for currency



Queryable

The only tech stack that allows you to ask questions of your genetic make-up without exposing the genome

More on www.genomes.io





The ICO

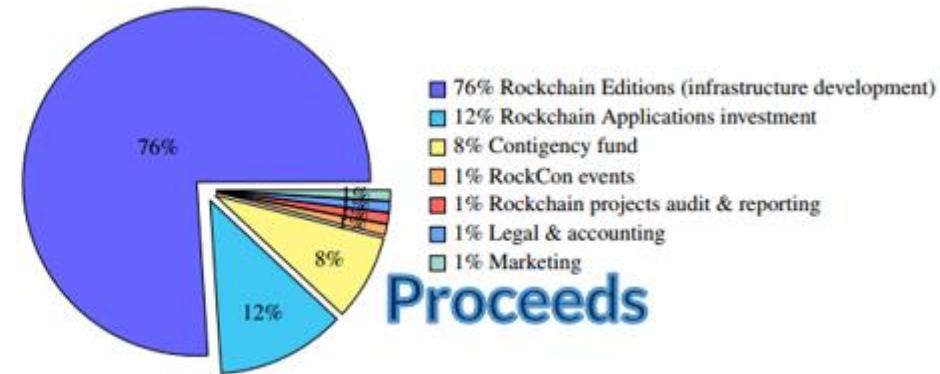
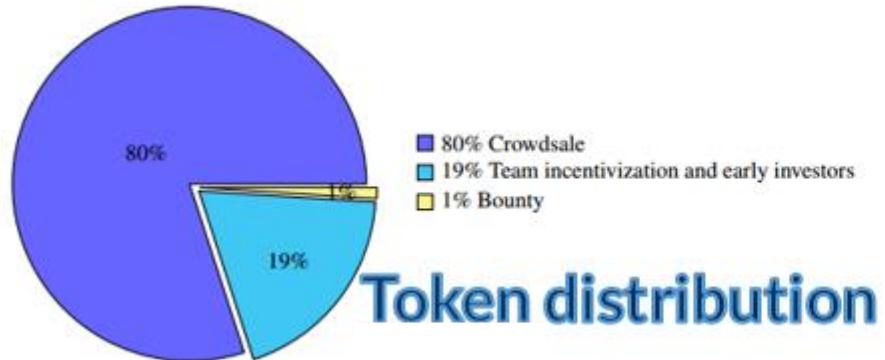
The ROK



Token Sale Conditions



Token Sale Conditions



80% OF THE TOKENS FOR ICO INVESTORS

No possible Pump and Dump by the team by design

Internal Bounty for Fair retribution of the Team

Regular Technical and Budget Reporting scheduled

START DATE: 1st November 2017
MIN CAP: \$ 6.3 Millions in ETH
(One Rockchain editions financed)

MAX CAP: \$ 35 Millions in ETH
(3 Rockchain editions financed)

If the min cap is not reached, possibility to get your ETHs back



Token Sale : Investors protections and innovations

- ❖ Escrow service for releasing ETH funds
- ❖ The ROK tokens are locked until the end of the ICO, preventing the creation of a secondary market during the ICO
- ❖ The KYC process is enforced IN the smart contract. Big investments (greater than 3 Eth) needs KYC
- ❖ Pull back option and 100% guaranteed tokens if no min cap.
- ❖ Final ETH/USD rate fixed 48H before the start of the crowdsale based on KRAKEN exchange allowing to calculate the min/max cap to reach in Ether.



Token Sale : 0% Risk - 100% Guaranteed Tokens

- Even if the ROK Token Sale Minimum Cap is not reached, you get your ROK tokens while getting your ETHs back (Except Gas costs)
- The Rockchain team is committed to make the ROK token a strong asset whatever the market events are.
- The ROK tokens will be tradeable on crypto-exchanges and are already backed by some industry leaders.
- We're the only ICO giving you 0% risk, 100% guaranteed tokens !



FIND OUT MORE

<https://www.rockchain.org>

ROK Token Sale Launch:

November 1st 2017



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- The information contained in this document is not exhaustive.



MERCI

Vous êtes invités à poursuivre les échanges autour d'un buffet



KRAMER LEVIN