The PLACE to CROWD
by Financement Participatif France

FEBRUARY 14, 2023
PARIS / LE CENTQUATRE

SUPPORT
THE FLAGSHIP EVENT
OF EUROPEAN CROWDFUNDING

WWW.THEPLACEOCROWD.ORG
OUR AMBITION

Federating
the European crowdfunding ecosystem: getting to know and talk to each other

Provide information
on the next European regulation, the uses and practices of crowdfunding and the possibilities for the sector

Promote
crowdfunding in Europe

FEBRUARY 14, 2023 / PARIS - CENTQUATRE
The concept
The place to crowd?

The professional, European, fun & green crowdfunding event!

Which brings together almost 800 financing players, institutions, regulators, journalists... during the day.

To get to know each other, discuss, experiment and imagine tomorrow.

Around plenary conferences, technical workshops, a stand forum, speed-meetings...
BECOME A PARTNER OF THE PLACE TO CROWD 2023!

PARTNER 10 000€

- Integration into the steering committee
- Co-organization of a thematic workshop
- 10 event invitations
- A stand on the forum
- Your logo on all communication media
- Possibility to put documents / leaflets in free access
- 2023 membership of Financement Participatif France association

PREMIUM PARTNER 20 000€

- Integration into the steering committee
- Intervention on a plenary conference or a thematic workshop
- 30 event invitations
- A stand on the forum
- Your logo on all communication media
- Possibility to put documents / leaflets in free access
- Promotion of your services to our ecosystem (to be defined together)
- Video interview on the day of the event
- 2023 membership of Financement Participatif France association

MEDIA PARTNERS

Join The Place to crowd 2023, the event that brings together the ecosystem of accessible, transparent, and traceable finance.
In 2021, French crowdfunding platforms raised nearly 2 billion euros, a growth of 84% compared to 2020.*

Created in August 2012, Financement Participatif France is the French association of crowdfunding professionals. From setting up a national legislative framework to supporting platforms towards European regulations, including ethics monitoring or the organization of events such as the Fête du crowdfunding at ESCP Europe in 2014, 2015 and 2016 (between 700 and 1,200 participants); or the Assises de la finance participative at the Ministry of the Economy and Finance (500 participants during the 3rd edition in 2016), Financement Participatif France has - for 10 years - been able to position itself as a key player in the sector, whether with the crowdfunding ecosystem, regulators or public authorities, in France, but also at a European level.

Financement Participatif France brings together more than 140 members: crowdfunding platforms, payment service providers, law firms, investors, etc.


WWW.FINANCEPARTICIPATIVE.ORG
Thank you

FPF is the representative professional association for crowdfunding sector. It gathered 140 members, including 70 platforms from all crowdfunding types (donation and reward crowdfunding, crowd-lending and equity crowdfunding). Beyond our self-regulating mission (FPF’s members sign a code of conduct), we work with the authorities and government for an appropriate legal framework and we share our goal of promoting crowdfunding with education and surveys.

Contact us
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