

The PLACE to  
CROWD

by Financement Participatif France

**FEBRUARY 14, 2023**

**PARIS / LE CENTQUATRE**

**SUPPORT  
THE FLAGSHIP EVENT  
OF EUROPEAN  
CROWDFUNDING**

[WWW.THEPLACETOCROWD.ORG](http://WWW.THEPLACETOCROWD.ORG)



# OUR AMBITION



## **Federating**

the European crowdfunding ecosystem: getting to know and talk to each other



## **Provide information**

on the next European regulation, the uses and practices of crowdfunding and the possibilities for the sector



## **Promote**

crowdfunding in Europe



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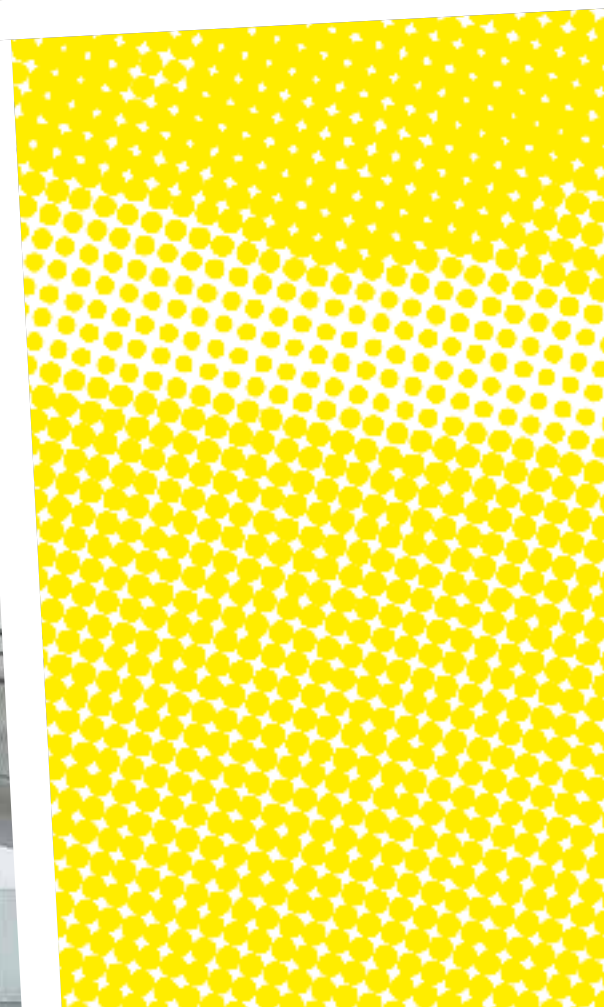
# THE CONCEPT THE PLACE TO CROWD ?

**The professional,  
European, fun & green**  
crowdfunding event!

Which brings together almost  
**800 financing players,**  
institutions, regulators,  
journalists... during the day

To get to know each other,  
discuss, experiment and  
**imagine tomorrow**

Around  
**plenary conferences,  
technical workshops,  
a stand forum,  
speed-meetings ...**





# BECOME A PARTNER OF THE PLACE TO CROWD 2023!

**PARTNER**  
**10 000€**

- ✓ Integration into the steering committee
- ✓ Co-organization of a thematic workshop
- ✓ 10 event invitations
- ✓ A stand on the forum
- ✓ Your logo on all communication media
- ✓ Possibility to put documents / leaflets in free access
- ✓ 2023 membership of Financement Participatif France association

**PREMIUM  
PARTNER**  
**20 000€**

- ✓ Integration into the steering committee
- ✓ Intervention on a plenary conference or a thematic workshop
- ✓ 30 event invitations
- ✓ A stand on the forum
- ✓ Your logo on all communication media
- ✓ Possibility to put documents / leaflets in free access
- ✓ Promotion of your services to our ecosystem (to be defined together)
- ✓ Video interview on the day of the event
- ✓ 2023 membership of Financement Participatif France association



## MEDIA PARTNERS

Join The Place to crowd 2023, the event that brings together the ecosystem of accessible, transparent, and traceable finance.



# FINANCEMENT PARTICIPATIF FRANCE

**In 2021, French crowdfunding platforms raised nearly 2 billion euros; a growth of 84% compared to 2020\*.**

Created in August 2012, Financement Participatif France is the French association of crowdfunding professionals. From setting up a national legislative framework to supporting platforms towards European regulations, including ethics monitoring or the organization of events such as the Fête du crowdfunding at ESCP Europe in 2014, 2015 and 2016 (between 700 and 1,200 participants); or the Assises de la finance participative at the Ministry of the Economy and Finance (500 participants during the 3rd edition in 2016), Financement Participatif France has - for 10 years - been able to position itself as a key player in the sector, whether with the crowdfunding ecosystem, regulators or public authorities, in France, but also at a European level.

**Financement Participatif France brings together more than 140 members:** crowdfunding platforms, payment service providers, law firms, investors, etc.

KissKissBankBank – Kengo – WeeXimmo – Monego  
– Wedogood – Rotary Club Font-Romeu Cerdagne  
Capcir – Cofag & associés – AkuoCoop – Sparklending  
– Lita.co – Fundimmo – HelloAsso – Ozé – Boudier  
Avocat – MyKornerShop – Miimosa – MyOptions –  
Ulule – Anaxago – Easycrowd – Edulis capital – Citesia  
– Mahana capital – Lemonway – Wizwee – J'adopte  
un projet – Capsens – Mycrocredit.com – WineFunding  
– Zeste par la Nef – Seed & Collect – Kiwai – Mazars  
– Credofunding – Dolidon Partners – Energies Africa –  
Papayoux – Mipise – Gweneg – Utocat – Happy Capital  
– Walliance France – FinFrog – Lyncas – My Capital  
immo – Prexem – Shoyo – October – Advize – Vatel  
Direct – Les Entrepreneurs – Dartagnans – Lendopolis  
– Cofonder – Fundovino – Vendée up – Beefordeal –  
Lumo – Wiseed – Conseil départemental des Pyrénées  
Atlantiques – Feedelios – Origami Avocats – Invest In  
Fenua – Enerfip – Le Catalyseur – Koregraf – Conseil  
départemental de la Corrèze – Bien Prêter – Kocoriko  
– We Fundia – PretUp – Unilend – Villyz – Regulation  
Partners – Collecticity – Solylend – 1KFinancements –  
ClubFunding – Starton – ACE & associés – Médiation  
du crédit – Jeantet – Homunity – Aviser.Legal – Finple  
– Finance Innovation – Love money security – Nota-  
PME – MyMoneyHelp – Baltis – Lymo – Lendosphere  
– Sowefund – Tudigo – Pono – CVE Group – Blue bees –  
Kramer Levin – Flockeo funding – Boralex – Observatoire  
de la fintech – NSK Legal – Euroraiser – Equisafe invest  
– Jonathan Ravallec Consulting – Transpar'ensemble  
and 30 individual members.

\* According to the French crowdfunding Barometer published by Mazars for Financement Participatif France (FPF)  
<https://financeparticipative.org/barometres-crowdfunding/>

**WWW.FINANCEPARTICIPATIVE.ORG**



# THANK YOU

## CONTACT US

[financeparticipative.org/contact](https://financeparticipative.org/contact)



**Damien Guernonprez**  
Président

[damien.guernonprez@financeparticipative.org](mailto:damien.guernonprez@financeparticipative.org)  
[www.linkedin.com/in/damienguernonprez](https://www.linkedin.com/in/damienguernonprez)  
+33 6 16 39 31 37



**Florence de Maupeou**  
Executive Director

[florence.demaupou@financeparticipative.org](mailto:florence.demaupou@financeparticipative.org)  
[www.linkedin.com/in/florencedemaupou](https://www.linkedin.com/in/florencedemaupou)  
+ 33 6 59 93 50 92



**Financement Participatif  
France**

FPF is the representative professional association for crowdfunding sector. It gathered 140 members, including 70 platforms from all crowdfunding types (donation and reward crowdfunding, crowdlending and equity crowdfunding). Beyond our self-regulating mission (FPF's members sign a code of conduct), we work with the authorities and government for an appropriate legal framework and we share our goal of promoting crowdfunding with education and surveys.

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